

ARE YOUR CLIENTS LOOKING FOR AN  
**EFFECTIVE ALTERNATIVE**  
TO HYDROQUINONE

IN TREATING SKIN CONDITIONS SUCH AS  
HYPER-PIGMENTATION AND MELASMA?

**VI MEDICAL HAS THE SOLUTION**

Vi Derm Clear **HQ Free** Skin Brightener is a revolutionary product formulated specifically for the treatment of Melasma and Hyper-Pigmentation without the use of Hydroquinone!

Our formulation contains key ingredients which work synergistically to help even out skin tone, correct and diminish the appearance of sun damage, age spots and acne scars. It also effectively reduces and suppresses the production of melanocytes.



**VI DERM CLEAR HQ FREE SKIN BRIGHTENER CONTAINS:**

**KOJIC ACID:** Contains both anti-bacterial and antioxidant properties; Kojic Acid is considered as effective as Hydroquinone in treating skin conditions such as melasma and hyper-pigmentation, and it is known to offer more uniform and consistent results than Hydroquinone.

**AZELAIC ACID:** Reduces free radical production which contributes to hyper-pigmentation. Azelaic Acid is anti-bacterial and highly effective at improving hyper-pigmentation, acne & rosacea.

**LICORICE EXTRACT:** Suppresses the production of melanocytes, reduces redness and helps in the treatment of atopic dermatitis.

**ALPHA ARBUTIN:** A naturally occurring plant derived compound and a pure, water soluble, biosynthetic active ingredient that mimics the effects of Hydroquinone. It has been used to treat hyper-pigmentation and proven highly effective in promoting skin brightening and even skin tone.

**RETINOL:** Increases cell turn over, creates stronger healthier skin cells and promotes the production of collagen and elastin. Retinol works synergistically with other skin lightening ingredients to promote the penetration, absorption and overall efficacy of Vi Derm Clear **HQ Free** Skin Brightener.

**VI DERM CLEAR HQ FREE SKIN BRIGHTENER IS EVEN MORE EFFECTIVE WHEN USED IN CONJUNCTION WITH ADDITIONAL VI DERM SKINCARE PRODUCTS SUCH AS:**

**VI DERM ULTRA A:** Active ingredients include 0.1% Tretinoin, 10% Vitamin C and 2% Vitamin E.

**VI DERM VITAMIN C 20% GEL:** Contains the highest standard of Vitamin C, Tetrahexyldecyl Ascorbate.

**VI DERM COMPLETE CARE:** Active ingredients include Glycolic Acid, Azelaic Acid, Vitamin C, Retinol, Green Tea and Coffee Berry Extract. Vi Derm Complete Care comes in 3 Skin Specific formulations: Normal/Dry Skin Formula; Oily Skin Formula, which adds Salicylic Acid; Acne Skin Formula, which adds Salicylic Acid and Benzoyl Peroxide.

**VI**  
**CLEAR**  
**HQ FREE**  
**SKIN BRIGHTENER!**